

## 2018 Milestones & Alliance Meetings

### **December 2018 – UNFCCC COP24 in Katowice, Poland**

- Actions
  - Hold one side event at We Are Still In/America's Pledge Pavilion
  - Seek opportunity for an interested Governor to participate in the High-Level Event
  - [ [HYPERLINK "http://unfccc.int/focus/talanoa\\_dialogue/items/10265.php"](http://unfccc.int/focus/talanoa_dialogue/items/10265.php) ] – submissions in April and October
- Deliverables:
  - Explain progress on implementing climate action
  - Make new announcements: New Members (post-election) and things that couldn't be announced because of elections
- Attendance: If anyone plans to attend, please inform Julie, especially if you need a badge.

### **November – Elections**

- Actions: Monitor results and begin recruitment as appropriate immediately following

### **September 24-30, 2018 - Climate Week in NYC**

- *[Julie asking how organizers are messaging difference between Climate Week and GCAS]*

### **September 12-14, 2018 – Global Climate Action Summit in San Francisco (details in annex)**

- **September 12 (time TBD): U.S. Climate Alliance Affiliate Event**
  - Deliverables: Deeper discussion on Alliance and state-specific progress
  - Format: 1-1.5 hr panel.
- **September 13/14 (morning): Global Climate Action Summit Plenary**
  - Deliverables:
    1. **Demonstrate Action:** On track to achieve or exceed our share of the US contribution to the Paris Agreement
    2. **Track and Report Progress:** Release the report
    3. **Accelerate and Scale-up Action:** Actions that take us further, farther through joint announcement, delivered primarily through WGs. Also announce new members (pre-election) and stakeholder support for gubernatorial climate

leadership (e.g. industry agrees to make a share of its fleet EV to complement ZEV aspirational targets)

- Format: Open with a short video; a couple of representatives (one or more Governor and potentially an industry leader) announce Alliance commitments. May include some sectoral/initiative specific participation.
- **September 13 @ 14:00 – 15:30 - First Alliance Governors meeting**
  - Deliverables: Highlight achievements; announce new commitments and compel other governors in and outside the Alliance to join calls to action; seek cooperation and support from representatives from key organizations and the business community.
  - Format: 1-1.5 hr meeting. Select stakeholders join. Includes press avail. Occurs during the breakout sessions
- **September 13 @ 15:45 – 16:45: Ministerial/Leaders meeting with governors (self-selected), Canada and Mexico**
  - Deliverables: Announce new areas of cooperation (should align with things USCA planning to do), agreement on reporting back and specific opportunities for cross-border technical cooperation
  - Format: 1-hr meeting with short joint statement; back-to-back with Alliance Governors' meeting; followed by Summit reception for those interested. Occurs during breakout sessions.
- **September 13 @ 14:00 – 16:45: Breakout Sessions**
  - States could include senior officials (non-governors) on sectoral panels: Transportation, Utilities, Jobs, Sustainable Infrastructure, Land-use/forests

**July 31 – Summer Staff Meeting (Northeast or DC) – [note: NGA is July 19-21 in Santa Fe]**

- Focus of the Summer Staff Meeting is to make final preparations for the Climate Summit.

**June 1 – 1-yr Anniversary of U.S. Climate Alliance founding (see Annex for details)**

- Deliverables: Announce progress in implementation and 2-3 new commitments that signal towards the Climate Summit.
- Format: No meeting. See annex for options

**April 2 – Talanoa Dialogue Submission (submitted)**

## Strawman Proposal for June 1<sup>st</sup> Anniversary

### June 1 – 1-yr Anniversary of U.S. Climate Alliance founding

- Purpose:
  - Demonstrate progress in 1<sup>st</sup> year of the Alliance
  - Tee up announcements (stepping stone) for the GCAS
- Deliverables/Announcements:
  - Announce progress in implementation (summary of the work we have done to date across the Alliance plus additional individual state leadership). Alliance specific announcements could be:
    - Super Pollutants:
      - Announce & issue Super Pollutant Challenge
      - Additional announcements/releases, perhaps including:
        - Additional state commitments
        - Draft Action Plan with “menu of options”
        - Industry collaborations or agreements
    - Solar Soft Costs Initiative
      - E.g. commitment to reduce soft costs by 10% to offset the federal tariff
      - E.g. deliver “solar-ready playbook” by September
    - Grid Modernization Initiative
      - E.g. working with RMI to deliver “non-wires playbook”
    - Progress on SCC
    - Announce areas of cooperation for the NACLD (without specs on goals)
    - Others??
  - Preview a few of the new commitments coming for the Climate Summit.
  - New states?
- Format Menu-of-Options:
  1. Joint op-ed from co-chairs or all governors
  2. Release fact sheet with individual state actions taken since June 1 + Alliance accomplishments
  3. Model press release that could be pushed out by all the governor’s offices? Could include text/link to op-ed, and frame a few new USCA announcements
  4. Individual governor events in their own states highlighting their climate progress
  5. Crowd source images and one-paragraph stories from Americans in our states on how state climate leadership is affecting them. We curate and post them on the website to tell the human story of climate change. Creates an interactive mosaic on the website.

## Global Climate Action Summit (September 12-14, 2018)

### Strawman Proposal for U.S. Climate Alliance Governor-Level Events

#### September 13/14 (morning): Global Climate Action Summit Plenary

- Purpose:
  - Use platform for high-profile communication of Alliance States as climate leaders, and in particular to announce Alliance-wide goals.
  - Bring others on board (industry, NGOs, universities, etc) on 2-3 big deliverables.
  - Strengthen donor interest in supporting the Alliance's work.
- Deliverables:
  1. **Demonstrate Action:** Show that on track to achieve or exceed our share of the US contribution to the Paris Agreement. Release a video of climate leadership in our states and progress of the Alliance (can include leadership that is not necessarily an initiative goal).
  2. **Track and Report Progress:** Release the annual report.
  3. **Accelerate and Scale-up Action:** Actions that take us further, farther.
    - a. Possible sectoral announcements (ALL INDICATIVE AND UNDER DISCUSSION):
      - Transportation: State-specific emissions targets OR joint target for ZEVs/ZEMT with menu of options for achieving those targets.
      - Green Banks: Open Green Bank front offices in at least **three Alliance states**; Establish a consortium entity to act as a non-branded support backbone for new Green Banks; Raise **\$1 billion** available to invest across Alliance states and beyond
      - Super Pollutants: Action Plan for reducing super pollutant emissions in Alliance States, including regulatory limits and phase-down schedules. Each state will append to the Action Plan its own complementary Plan to achieve the reduction target. (Each state is free to issue announce state-specific plans and measures ahead of the Summit.)
      - GHG Emission Inventories: Release the 2<sup>nd</sup> Annual Report [and submit the USCA collective emissions inventory to the IPCC]
      - Natural and Working Lands: Carbon sequestration goal with high-level USCA policy framework
      - Clearinghouse: Release early version of the USCA Climate Clearinghouse
      - Power Sector: Release "solar ready community playbook" and "non-wires playbook"
      - Other: Resilience, EE, utilities 2.0, solar soft cost, etc. in early stages
    - b. Announce new members (pre-election)

- c. Stakeholder support for gubernatorial climate leadership (e.g. industry agrees to make a share of its fleet EV to complement ZEV aspirational targets)
- Format:
  - Open with a short video; a couple of representatives (one or more Governor and potentially an industry leader) announce Alliance commitments. May include some sectoral/initiative specific participation.
  - Photo-op and press avail after the announcement

**September 13 @ 14:00 – 15:30 - First Alliance Governors meeting**

- Purpose:
  - a. Reinforce governor-level support for the Alliance and climate action
  - b. Compel other governors in and outside the Alliance to join calls to action/Alliance goals
  - c. Raise profile of the Alliance and climate action
- Deliverables:
  - a. Highlight key achievements
  - b. Encourage governors to support Alliance-wide commitments, and indicate what else governors need to be able to make those commitments
  - c. Identify opportunities for enhancing ambition and priorities for 2019-2020
  - d. Seek ideas, cooperation and support from representatives from key organizations and the business community
- Format:
  - a. 1-1.5 hr meeting with all Alliance governors that can make it.
  - b. Key NGO and industry association heads would join
  - c. Followed by photo-op and press avail

**September 13 @ 15:45 – 16:45: Ministerial/Leaders meeting with governors (self-selected), Canada and Mexico**

- Purpose
  - a. Agreement on 2-3 areas for joint action between the USCA, Canada and Mexico
  - b. Agreement on implementation mechanism (e.g. sharing of expertise between technical team) and how we will report back to our leaders (e.g. reconvene on margins of 2019 SG Climate Summit to report back and identify additional areas for cooperation)
- Deliverables: Currently under discussion. Should align with goals being agreed to under the USCA initiatives/WGs. **ALL DELIVERABLES ARE INDICATIVE ONLY & BEING REFINED THROUGH THE NACLD INITIATIVE**
  - 1. Clean transportation and zero-emission vehicles

- A joint commitment to a shared ZEV target, e.g. X million ZEVs across jurisdictions by 2025.
- Regional EV corridor work – CA, BC, OR, WA already cooperating on corridors, as is the U.S. east coast.

2. Vehicle efficiency

- Work to harmonize vehicle efficiency standards - Canada noted it could be interesting but not sure how to square federal vs state issues.
- Commitment to maintaining strong fuel economy and global warming pollution standards for vehicles across North America through 2025

3. Supporting clean power while reducing reliance on coal-fired electricity

- Reaffirm the NALS commitment to achieve 50% clean power generation by 2025 across the region, potentially in conjunction with new public-private partnership, e.g., with additional major companies across jurisdictions joining RE100.
- Powering Past Coal Alliance: Washington, Oregon, and California have joined Canada and Mexico; additional U.S. states could be pursued. Clean electrification and a shift away from coal is a key platform at the Global Climate Action Summit.

4. Reducing short-lived climate pollutants

- Superpollutant challenge, including government procurement commitments, appliance takeback initiatives

5. Enhancing Climate Resilience

- Format:

- a. 1-hr meeting with governors (small number or whoever wants to join?)
- b. Followed by release of short joint statement; could then move to reception if interested
- c. Press avail